Bringing Excellence to Education

MERI creates innovative training systems and environment
for offering a complete system of education and research
for individuals as well as organizations through adherence to
Quality Management System and continual process of
improvement of its products and services.

MERI is pledged
to produce versatile & resourceful
managers who are
relevantly qualified
for their chosen professions
and vocations
within an educational environment
that fosters innovation,
terprise and an enthusiasm
for excellence.

ARISE, AWARE, AND STOP NOT
TILL THE GOAL IS REACHED
Welcome to the MERI Universe

Welcome to MANAGEMENT EDUCATION & RESEARCH INSTITUTE. You are about to embark on a journey— a journey which will challenge your creativity and enterprise, a journey which will shape your future. We believe in excellence in the realm of management education.

We have developed a distinctive range of courses for undergraduates and graduates, which we believe will be of great value to you. We are constantly seeking new ways of improving our services, facilities, and courses to ensure that we remain at the forefront of academic excellence.

If you decide to join us, you will find the experience both challenging and rewarding.

PROF. LALIT AGGARWAL
Vice President, MERI

Join in our Mission for Excellence

We are living in a world where we are facing new challenges every day. In such situations, the future leaders have to fully prepare to meet unprecedented situations. We, at MERI, continue to strive hard in our mission for excellence.

The guiding philosophy at MERI is to impart the base of knowledge, training, and development to all students. The PGDM programme of MERI combines theoretical content with practical experience. Special care is taken to develop the personality and communication skills of each student so that he/she is fully prepared to meet industry requirements. Over a period of 15 years, MERI has continuously progressed in all areas, namely, faculty, students, updating of courses and all round placements in top organizations of India as well as MNCs. It is a matter of great pleasure that we have developed a distinctive range of courses for undergraduates and graduates. We extend a hearty welcome to all the candidates aspiring to join us.

J.P. AGGARWAL
President, MERI

Come, evolve into a Global Manager at MERI

The importance of professional management education in the present day world cannot be overstated. The liberalized dynamic business environment requires professionals of a very high order to manage business and industry. MERI is making all out efforts to contribute to the above by developing managers who are not only brave but also capable; by developing them as sincere and committed professionals. The quest for excellence is a constant pursuit at MERI, so that the future managers can enter the real world of business with confidence and dynamism.

We at MERI firmly believe that the course content must match the industry requirements. To this end, industry interaction on a regular basis is a unique feature of MERI. Senior Business Executives from various functional areas are regularly invited to interact with the students and the faculty. The courses are regularly reviewed and updated to make them industry-relevant.

I have great pleasure in inviting future professionals to join MERI— young men and women who are charged with a keen desire to contribute to a highly competitive global environment. The PGDM & MCA Programme at MERI offers challenging and rewarding. Let us all join hands to usher India into the 21st Century in a manner which makes MERIians proud and others envious.

PROF. Y. GROVER
Director General, MERI

Triveni Educational & Social Welfare Society: Striving for A Winning Performance

The Triveni Educational and Social Welfare Society was established in 1957 by renowned educationists. It is a non-profit charitable organisation registered under the Society Registration Act of 1860. The main aim of the society is to provide opportunities for quality education to talented students, particularly those who belong to underprivileged families to develop and implement an integrated and comprehensive programme of educational development so as to catalyze social transformation, to facilitate the attainment of national objectives of accelerating the process of modernization and economic growth, promoting equality and social justice and enhancing efficiency and productivity. The Society strives for the promotion of education in various spheres, viz., technical, industrial, commercial and vocational. With these aims, it runs institutions from Kindergarten to Post Graduate level (KG to PG). To provide non-matching education is the basic aim of the society.

INSTITUTIONS RUN BY THE SOCIETY

- Management Education & Research Institute (MERI), Janak Puri, New Delhi. Recognized by AICTE, MHRD, Govt. of India and Accredited by NAAC, New Delhi.
- Indian Institute of Information Technology and Management, Guwahati, Assam (IIITM, Guwahati)
- Management Education & Research Institute (MERI), Janak Puri, New Delhi. Recognized by AICTE, MHRD, Govt. of India and Accredited by NAAC, New Delhi.
- Ramakrishna Senior Secondary School, Janak Puri, New Delhi. Recognized by DPE, Govt. of India and Accredited by CBSE.
- Ramakrishna Sports Academy, New Delhi.
MERI COLLEGE OF ENGINEERING & TECHNOLOGY

The Campus at Bahadurgarh, Haryana, National Capital Region

Spreading over a lush green sprawling campus of 32 acres in Bahadurgarh, Haryana, the college's aim is to create innovative training systems & environment for offering a complete system of education and research for individual as well as organizations.

The college offers courses in the areas of Electronics and Bahadurgarh, Communication Engineering (ECE), Computer Engineering (CSE), Information Technology (IT), Electrical and Electronics Engineering, Applied Sciences, Humanities, Aeronautics/Marine Engineering and plans to expand in future the areas of Information technology/techno skills.

It will also offer courses in aeronautical field after approval from the statutory boards in the areas of Heavy Aircraft (HAL), Jet Engine (JE), Instrument System (IS), Radio Navigation (RN) and Electrical Systems (ES).

At the Technology Campus we invite the most talented brains of the country to flower into technical valves. The institute aims to establish itself as a world-class institution through its State-of-the-art Infrastructure, Quality Teaching/learning process, R&D, Entrepreneurship Development and Bench Marking with the Institutes of global repute.

MERI creates Managers for global domains

With an aim to provide the applicants with quality education, Management Education & Research Institute (MERI) was established in the year 1999 in Janak Puri, New Delhi. Surrounded by greenery & ample parking space for faculty & students, the institute is centrally located and easily accessible from all parts of Delhi.

Based on an advanced curriculum, the institute offers different study programmes incorporating both innovative and responsive aspects of learning. Tailor-made options with custom reviews are offered. And through the latest learning techniques, the students are prepared for future competition.

Management Education is one of the most significant components of human resource development that induces major transformation requiring innovative ways to meet the challenges of the evolving global scenario and changing environment. It has great potential for contributing to the nation's economy by improving the quality of life and increasing the efficiency and productivity of employees in various organizations. The opening up of Indian economy and the Government’s liberalization policy have further boosted the demand for professionally trained managers in specific areas of entrepreneurial culture developing competitive advantage.

FOCUSED, COMMITTED OBJECTIVES: MERI's Objectives are:

- To impart top quality Management and IT education to highly motivated bright young men and women, so that they can provide effective managerial qualities of leadership and professional competence in the corporate world.
- To provide facilities to the students to develop their inherent talents and establish themselves as result-oriented managers and leaders.
- To equip those who are already engaged in management careers with updated knowledge of modern management concepts and techniques to strengthen their professional skills.
- To conduct research and develop case studies, research methodologies etc. for professional use of academics, students and practitioners.
- To provide consultancy to business organizations and public systems in the area of management to improve and standardize organizational and individual performances.
- To conduct needs-based training programmes for working managers and executives to face the challenging opportunities of international business and global economy.

ADVANTAGE: MERI

- PGDM course approved by AICTE, MHRD, Govt. of India.
- Commited leadership with focused vision
- Innovative teaching by experienced and renowned faculty
- Visiting faculty from universities abroad
- World-class infrastructure, Wi-Fi Campus
- Modern well-equipped digital library (dir-net connectivity) with more than 500 online journals
- Education Satellite (EDU-SAT) an online teaching-learning programme
- Twelve Global Partnerships for students, research and academic exchange
- Direct admissions to partner universities abroad
- Research activities and foreign visits by students under International Students Exchange Programme for Global Exposure
- Strong Industry-Institute relationship. 100% placement record with students placed in Infosys, TCS, IBM, Wipro, L&T etc.
- Personality Development Programme
- Experience of attending/organizing National/International Seminars/Conferences
- Centrally located campus with latest facilities and infrastructure
- State-of-the-art sports and activity centres
- Separate Hostel facility for boys and girls
- Audio & Video Conferencing
- Assured international Internship/placement

The campus at Vikas Puri, New Delhi

Ramakrishna Teachers Training Institute was established in 1952 and is now a premier Teacher Training Institute for Nursery & Elementary Teachers. The Institute runs courses which are recognised by the Directorate of Education, Government of Delhi and the National Council of Teacher Education (NCTE), Government of India and enjoys an excellent placement record with all its students placed in reputed Government and Private Schools.

RAMAKRISHNA SENIOR SECONDARY SCHOOL

The School at Vikas Puri, New Delhi

Ramakrishna Senior Secondary School, a co-educational English medium school run on Public School lines, is recognised by the Directorate of Education, Government of Delhi and is affiliated to CBSE. The school aims at imparting quality education with emphasis on Physical, Intellectual, Emotional and Spiritual development of the children. The school has shown excellent results quantitatively and qualitatively at all levels. The school specialises in education with emphasis on "MAMANUMA".
Our Infrastructure, Our Pride

When it comes to infrastructure, MER is amongst the most famous institutions in Delhi equipped with all the modern facilities. Keeping in view the needs of the new generation, the institute caters to every aspect of today's learning demands.

COMPUTER CENTER
The air-conditioned Computer Center is well equipped with the latest advanced computing systems. The institute’s students get extensive training packages and programs that impart them with the best technical education. The various departments and classrooms of the institute are connected through LAN and all the administrative functions have been computerized.

WI-FI CAMPUS
This campus is Wi-Fi enabled to enable students to use computers anywhere in the campus.

PREMISES
It proudly covers a spacious building with adequate and modern air-conditioned lecture rooms, seminar rooms, conference halls, auditoriums, library, reading rooms, and an air-conditioned cafeteria fully equipped with the latest state-of-the-art technology and various tasks, including facilities for video conferencing, on-line lecturing etc. 24 hours Power Backup and internet facility are also available.

"Our experience interacting with the faculty and students who are knowledgeable and enthusiastic. With the institute’s many teams it will be a great experience in future." 
- Mrs. Janvi, DCW (Deputy Welfare Officer), BHEL, Information Technology

LIBRARY
The fully automated library having more than 20,000 books on computers & management, is also stocked with books, journals, research papers, case studies, reports, tutorial CDs, cassettes and other documents from India and abroad. It is also an institutional member of DELNET, American Information Center, and Mineral Council library.

AMPHITHEATER
A beautiful, open air Amphitheater offers a wonderful ambiance for the entertainment of students and is excellent for open-air lectures.

HOSTELS
Hostels with proper security and separate accommodation for boys and girls are available along with TV and indoor games facilities. AC rooms are also available on demand at a prevailing rate.

TEACHING AIDS
Equipped with advanced teaching aids, MER trains its students in the most effective manner. Aids such as overhead projectors, television, VCRs and O2 Projector are used to show educational films on various management topics to bolster class room lectures. Additionally, in all class rooms, a modern Public Address System has been installed permanently with instant recording facility.

"I was very impressed with the hospitality. The institute looks promising.”
- Mr. (Retd) Param, Vice President, Videocon Defence Ltd.

"Excellent infrastructure and committed faculty – surely a good place to learning.”
- Mrs. Rajni Kumar Gupta, Head- People Development, Mclaren

Courses of Highest Standards

POST GRADUATE DIPLOMA IN MANAGEMENT
(Full time & Part time)
Post Graduate Diploma Programme in Management (course equivalent to MBA) approved by the All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India since 1995. The Post Graduate Programme is aimed at all round development and creation of a professionally trained manager so that he/she can step into the role of a manager in industry immediately after leaving this institution. This is achieved through a programme specially designed by the faculty to bring into the classroom the actual industrial scenario, situations and happenings. Programme inputs cover the functional areas of Production, Finance, Marketing, HRM and Information Technology.

MASTER OF COMPUTER APPLICATIONS
Full time three year Masters Programme in Computer Applications affiliated with GGS Indraprastha University since 1999 and approved by AICTE, Ministry of HRD, Government of India. Course contents are designed by the University with the assistance of IT professionals and are updated periodically to meet the demands of the changing IT industry. The curriculum includes basic fundamentals as well as advanced subjects keeping in view the current industrial scenario.

"Excellent infrastructure and committed faculty – surely a good place to learning.”
- Mrs. Rajni Kumar Gupta, Head- People Development, Mclaren
ADMISSION PROCEDURE

Post Graduate/Graduate in any stream including engineering or equivalent in any discipline from a recognized University. Candidates appearing in the final part of their degree examination may also apply. Students who have completed their graduation exam are admitted to the course. Students who have completed the PGDM Part Time Programme will be offered a provisional admission, and will be automatically cancelled in the event of their failure to submit evidence of eligibility by the date prescribed by MET.

ELIGIBILITY CRITERIA

A minimum of 50% marks in Mathematics/Physics/Chemistry/Computer Science or 55% marks in any other discipline at Bachelor’s degree level from a recognized University is required for admission to the course.

ELIGIBILITY CRITERIA

The basic requirement for selection to the course is a cut off of 50% in the Bachelor's degree from a University of repute with Mathematics and English as one of the essential subjects or BCA/BIT/BIT/BIS from a recognized university or Bachelor's degree in Engineering or Technology with 50% marks in aggregate.

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

ADMISSION PROCEDURE

Admission to the programme is through an Entrance/Written test to be conducted by XAT, CAT, MAT, JAM & AIMA. The tests are conducted in selected centres in India and abroad. This is followed by Group Discussion and Personal Interview to be held at the premises of the Institute at New Delhi. Foreign/NRI and sponsored candidates are exempted from the written test.

ELIGIBILITY CRITERIA

A minimum of 50% marks in Mathematics/Physics/Chemistry/Computer Science or 55% marks in any other discipline at Bachelor’s degree level from a recognized University is required for admission to the course.

ELIGIBILITY CRITERIA

The basic requirement for selection to the course is a cut off of 50% in the Bachelor’s degree from a University of repute with Mathematics and English as one of the essential subjects or BCA/BIT/BIT/BIS from a recognized university or Bachelor’s degree in Engineering or Technology with 50% marks in aggregate.

THE ACADEMIC PROGRAMME

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) (FULL TIME)

Programme inputs cover the functional areas of Production, Finance, Marketing, HRM and Information Technology. The first year of the programme exposes the students to basic concepts in the areas of Marketing, Finance, Personnel, Quantitative Methods, Production and Operations Management and Behavioural Sciences.

ELECTIVE COURSES

NOTE: A student is required to choose two elective areas for specialization and study 4 papers in each area.

FINANCIAL MANAGEMENT

FIN101 Financial Accounting
FIN102 Corporate Finance
FIN103 Insurance & Risk Management
FIN104 International Financial Management
FIN105 Management of Banking & Financial Services

HUMAN RESOURCE MANAGEMENT

HR101 Human Resource Planning & Development
HR102 Industrial Relations & Labour Laws
HR103 Organizational Behaviour
HR104 Labour & Trade Union
HR105 Organisation Development & Intervention Strategies

INFORMATION TECHNOLOGY

INF101 Information Technology
INF102 Computer Programming
INF103 Object-Oriented Language
INF104 Web Programming-PHP, SQL, JAVA, D.O.I.E, JAVA
INF105 E-Commerce Basics Internet/EDI, Web Server (IIS)
INF106 E-Commerce Advanced (Search & Security issues, Cyber Tagging etc.)
INF107 Business Intelligence & its Applications

At MET, we emphasize on increasing the human skill by clear conceptual understanding of subjects with complete exposure to industrial practices. The approach includes the following steps:

- Interactive mode through project presentations and E-LT to enhance knowledge.
- Case method of teaching using real-life cases of Global and Indian Companies.
- Guest lectures from the industry leaders imparting the practicing managers point of view about emerging trends.
- Live industrial projects exposing the students to the real-life challenges in the business world.
- Seminars, Workshops and Conference encouraging professional discussions between students and practicing managers.
- Classroom learning involves state-of-the-art theoretical inputs provided by the faculty of the Institute.
- Each student has to undergo summer training for 6 to 8 weeks after the completion of second semester and then a report has to be made therefrom followed by a formal presentation of the project report.

"The Institute annually follows the Quality with a capital "Q" and is interactive within a capital "I" – thereby enforcing its students with an extremely high IQ." - Ms. Tapasvini Banerjee, Chief Editor "Training & Management" magazine.
THE ACADEMIC PROGRAMME
MASTER OF COMPUTER APPLICATIONS (MCA)

The MCA programme is designed to train IT aspirants for the new millennium. It is designed by the GOI in consultation with the IT industry and is geared to meet the demands of the changing computer scenario.

101. Introduction to IT
102. Digital Systems
103. Computer Software Engineering
104. Data Structures
105. Business Law
106. Database Management
107. Design and Analysis of Algorithms
108. Computer Graphics
109. Operating Systems
110. Software Engineering
111. Computer Networks
112. Digital Image Processing
113. Object Oriented Software Engineering
114. Elective-A
115. Elective-B
116. Elective-C
117. Elective-D
118. Project

THE SECOND YEAR OF THE PROGRAMME GIVES STUDENTS CHANCE TO CHOOSE FROM 4 DISTINCT SPECIALISATION AREAS

ELECTIVES (Select any four)

1. Artificial Intelligence
2. Multimedia Technologies
3. Robotics
4. Advanced Operating Systems
5. Digital Image Processing
6. Neural Networks
7. Expert Systems
8. Digital Image Processing
9. Software Testing
10. User Interfaces

Note: Course Curriculum of MCA (All semesters) will be in accordance with the terms and conditions laid down by UGC/Deemed University, etc.

Note: The student must choose any four of the eight electives to complete the course.

ELECTIVES (Select any four)

1. Artificial Intelligence
2. Multimedia Technologies
3. Robotics
4. Advanced Operating Systems
5. Digital Image Processing
6. Neural Networks
7. Expert Systems
8. Digital Image Processing
9. Software Testing
10. User Interfaces

THE PEDAGOGY FOR MCA

For students of MCA, who are the future IT professionals, it is our constant endeavor to inculcate in them, a constant quest for knowledge combined with a thorough professional attitude to succeed in the corporate IT arena.

The theoretical input involves discussions, group work, presentations by students followed by critical evaluation and student-based assignments.

The practical tasks aim at equipping the students with certain competencies and skills desired by the schools in competent and creative teachers.

Morning Assembly is an integral part of B. Ed. The purpose is to get ready to reflect on new facets of the day and for performing the tasks should be done personally to mark occasions/events in order to extend from being the idea to being a reflective member of a larger group/society/nation/mankind.

Tutorials are held to integrate the varied experiences of the student-teacher to achieve the refinement of the personality.

Teaching skills development programme is of immense importance in order to focus on initiating potential and growth.

In shaping the all-round personality of the student-teacher, the most important input in the educational process is by way of organizing co-curricular activities.

The institution offers work experience on crafts like gardening, woodwork, soft toy making, doll making, paper work etc., out of which the student-teachers will decide the interest.

For enabling active association of the community with its school, the required skills are developed in the student-teachers by the institution.

THE ACADEMIC PROGRAMME
BACHELOR OF EDUCATION (B. Ed)*

The main aim of the B. Ed. programme at MUR is to prepare such teachers who are efficient, creative, critical, well-behaved and caring human beings who have a multidimensional personality, and are able to inspire students to achieve better than the best in this post-modern era.

GROUP A

FOUNDATION COURSES
B.Ed. 101. Educational Psychology
B.Ed. 102. Educational Administration & Counselling
B.Ed. 103. Education of Children with Special Needs
B.Ed. 104. Education Technology
B.Ed. 105. Educational Guidance and Counseling
B.Ed. 106. Community Education

GROUP B (Select one of the following)

1. Subject specific methodology course - Any subject from the following (related to the subject taught in the school)
2. Teaching and Learning Processes
3. Teaching Special Groups
4. Teaching Social Sciences
5. Teaching Science
6. Teaching Physical Education
7. Teaching Sports
8. Teaching of Business Studies
9. Teaching of Environment
10. Teaching of Accounts

GROUP C

PRACTICAL COURSES
B.Ed. 107. Teaching of Hindi
B.Ed. 108. Teaching of English
B.Ed. 109. Teaching of Social Sciences
B.Ed. 110. Teaching of Science
B.Ed. 111. Teaching of Mathematics
B.Ed. 112. Teaching of Physical Education
B.Ed. 113. Teaching of Sports
B.Ed. 114. Teaching of Social Sciences
B.Ed. 115. Teaching of Business Studies
B.Ed. 116. Teaching of Environment
B.Ed. 117. Teaching of Accounts
B.Ed. 118. Teaching of Arts

GROUP D

PRACTICAL COURSES
B.Ed. 119. Teaching of Social Studies
B.Ed. 120. Teaching of Physical Education
B.Ed. 121. Teaching of Business Studies
B.Ed. 122. Teaching of Environment
B.Ed. 123. Teaching of Sports
B.Ed. 124. Teaching of Social Sciences
B.Ed. 125. Teaching of Physical Education
B.Ed. 126. Teaching of Sports
B.Ed. 127. Teaching of Social Studies
B.Ed. 128. Teaching of Environment
B.Ed. 129. Teaching of Business Studies
B.Ed. 130. Teaching of Physical Education

*Very highly disciplined and enthusiastic students management with a vision and qualified faculty*

- P.K. Prasad, CEO

THE PEDAGOGY FOR B. Ed.

- The theoretical input involves discussions, group work, presentations by students followed by critical evaluation and student-based assignments.
- The practical tasks aim at equipping the students with certain competencies and skills desired by the schools in competent and creative teachers.
- Morning Assembly is an integral part of B. Ed. The purpose is to get ready to reflect on new facets of the day and for performing the tasks should be done personally to mark occasions/events in order to extend from being the idea to being a reflective member of a larger group/society/nation/mankind.
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- The institution offers work experience on crafts like gardening, woodwork, soft toy making, doll making, paper work etc., out of which the student-teachers will decide the interest.
- For enabling active association of the community with its school, the required skills are developed in the student-teachers by the institution.
GLOBAL COLLABORATIONS GALORE!

Global Academic Collaborations
MERI embodies the spirit of the global village and has established students exchange programmes with different foreign universities. The Group has 12 partnerships globally, with reputed universities/institutions covering nearly the students exchange, research and related academic activities. Jointly organizing international conferences and provisions for visiting faculty makes them more functional. Recently, on the eve of the visit of the Hon’ble President of France, His Excellency Nicolas Sarkozy to India, 3 MOUs were signed at the French Embassy.

- Coventry University, U.K.
- Bordeaux Business School, France
- University of Bretagne-Sud, France
- University of Manitoba, Canada
- University of Paris - Dauphine, France
- Ecole de Management, Normandie, France
- NPS (Catholic University of Paris), France
- IESE, Paris
- Comemrturk University, Turkey
- Changsha University of Science & Technology, China
- HIA University of Science & Technology, Germany
- Yonsei University, South Korea

These MOUs provide for Joint Delivery of Programmes as well as Students and Faculty exchange. Under the Global Exposure Programme, nonresident students will be provided with 100% institute sponsored international internship, exchange for one semester in the partner institutes spread out from Korea in the east to Canada in the west.

GLOBAL EXPOSURE FOR MERIans

International Affiliation
MERI is the member of the most affiliated body of business schools, AACSB International, USA.

International Student Exchange Program
To facilitate international exposure to students of MERI on international student exchange programme is commencing from July 2020. The purpose is to gain inter-cultural competence through integration into host institution & host culture while exploring the international dimensions of their academic field. Eight students from our academic partners (Ecole de Management Normandie, France; University of Paris, France; MERI management, School of Business and ENSET Engineering School, France), will be attending classes in MBDI, encouraging development of professional & academic relationship at international level.

At MERI, you will enter a world where learning is a lifestyle, where opportunities are everywhere, where you make the decision to shape your future, and where the people around you are as excited and motivated as you are. With its culturally diverse faculty, staff and student body, MERI is a welcoming, nurturing environment that makes international students feel at home, no matter where they come from. MERI is one of the most well-recognized centers with recreational activities. Extra curricular opportunities will help your grow as a person, meet new friends and choose your own future. Whatever you’re learning, whatever your goals, you’ll never alone at MERI.

Our student Swati Gidwani was invited by ORANGE, the service provider of mobile in France. This year there is a proposal to send 4-6 students to France.

International students at MERI with Prof. Dr. D.K. Bandyopadhyay, Vice Chancellor GSSIP University, Chairman P.P. Agarwal, MERI, Vice-President Prof. Lali Agarwal, Prof. Y.L. Groves, Director General, MERI and Prof. P.K. Agarwal, Dean, MERI.

International Faculty at MERI

Group of students and faculty with the Head of Higher Education, France.

Dr. Rose with Vice President, OE and Director MSE/CT.

Dr. Rose with vice president, OE and Director MSE/CT.

Dr. Copani with Director Management, Normandie, France and Prof. Oliver Germain with Vice President and Director - MSE/CT.

Group of students at MERI with Director, Messrs. Y.L. Groves with faculty.

Prof. Oliver Germain, Dr. Copani De Boss with MSE/CT faculty.

MERI Faculty at different International Universities

At LBS, Paris, France

Profs. Lali Agarwal and Prof. Y.K. Kapoor at ENSET, Bordeaux, France

Prof. Y.K. Kapoor, Director MSE/CT delivering lecture at University of Paris, France

MERI Faculty with Dr. Y.L. Groves, Normandie, France

Prof. Lali Agarwal and Prof. Y.K. Kapoor with Prof. Dr. Raja Shankar and Mr. Birendra Pratap, President, University of Science & Technology, Aachen, Germany.

Prof. Agarwal with students of University of Science & Technology, Aachen, Germany.
International Seminar on Catastrophic Risk Management—Managing Efficiency

On 12th January 2009, MERI, the premier management institute in collaboration with its French partner Ecole de Management de Normandie, France organized an international seminar on Catastrophic Risk Management—Managing Efficiency. The venue for the international seminar was Alliance Francaise Auditorium, Lodhi Road, New Delhi.

The seminar was attempted to address neutral and human originated catastrophe how to be able to help educate the policy makers and professionals to address risk awareness and mitigation of catastrophic challenges globally.

Ecole de Management de Normandie is one of the main business schools in France providing students, managers and entrepreneurs with knowledge and ideas for better futures.

The Chief Guest for the seminar was His Excellency, Jerome Bonnafont (Ambassador of France to India).

The international seminar was inaugurated by lighting up of lamp by His Excellency, Jerome Bonnafont, Mr. Philippe Martin (Consul General, French embassy, Mr. S. Agarwala (Ex-Chief Secretary, Govt. of Delhi), Mr. I.P. Agarwala (Chairman, Trinity Educational & Social Welfare Society, New Delhi) and Mr. Lalit Agarwala (Vice-President, MERI).

APRENDemos (Let’s Learn)

The Annual IT Seminar at MERI covers “Voicetech”

The annual IT seminar Aprendemos was held on Saturday, October 34, 2009 at MERI Auditorium. The theme for this year’s seminar was “Voicetech: the art of connecting”.

The seminar started with the lighting of lamp by Honorable Chief Guest Mr. Subodh Shukla, Sr. Tech Director, NCL, Ministry of H. of Commerce & Industry, Mr. Sujit Nanda, Director, Science and Technology, Dept. of IT, Mr. I.P. Agarwala, Chairman, Trinity Educational & Social Welfare Society, New Delhi. The seminar was graced by the thoughts of Mr. Subodh Shukla, Mr. Sujit Nanda and Mr. I.P. Agarwala.

The 1st technical session on Wireless Communication was presented by Mr. Anil Kumar, Telecom Consultant, WAPRO Ltd. The 2nd session on Contact Center Technology was presented by Mr. S.K. Singh, Telecom Consultant, WAPRO Ltd. The Induction session on Internet & network backbone was presented by Mr. Digvijay Kumar, Manager, Citra India Pvt. Ltd.

Vice Chancellor of IP University inaugurates Marketing Seminar at MERI.

MERI organized its Annual Marketing Seminar—Mercedes-Benz 2009 on 3rd October 2009. The theme of the seminar was “Marketing Strategies in Turbulent Economic Environment” and Prof. Dr. D.K. Ranjan, Associate, Vivekananda Global University, inaugurated the Seminar. Mr. I.P. Agarwala, President MERI Group of Institutions welcomed the Chief Guest.

In the inaugural address, the Vice Chancellor laid emphasis on the importance of marketing of Products and Services. He also stressed the need for innovative marketing through creative destruction.

The speakers included Mr. Sachin Gang, Vice President, International Sales & Marketing, DATADOSS Software Ltd., Dr. Sibichan Mathew, Prof & Chairperson, Fashion Management Studies NIIFT, Vikram Handa, Head—Direct Sales, North Zone, Samsung Business Systems (India) Ltd.

The Seminar was attended by students and faculty of MERI and other institutions. The Vice Chancellor latter took a round of the institute and gave useful suggestions. He highly appreciated the progress of MERI.

Prof. Y. Goyal, Director General of MERI, proposed the vote of Thanks.

THE PLACEMENT PROCESS

The institute has established a Training & Placement Cell which provides necessary assistance in Summer Training and Campus placement of students in industrial enterprises and the Corporate sector. This cell is headed by Mr. Ajay Singh assisted by Placement Co-ordinator Mr. Vikram Dhir and Mr. K.K. Sharma. The activities of the cell are carried out by two placement committees of POSRAM and NOSRAM students. The institute equips the students with aptitude, attitude, personality development and knowledge contents comparable to the requirements of Industry and Business companies. The students are helped with the Mock Interviews, Hill Sessions, On line tests and other business practices so that their placement becomes smoother.

The highlights are:

- Constant interaction between placement cell and prospective recruiters from time to time.
- The recruiters are requested to forward the company profile, turnover, job profile, compensation, future growth and restructure of the company.
- The campus visit by the recruiter is planned on a mutually agreed programme.
- The recruiters are assisted in conducting tests, group discussions and interviews for selecting the candidates for placement.
- Some of the recruiters preferred off-campus interviews. Accordingly, the students are trained and sent for off-campus interview.
- After placement, a follow-up is ensured by placement and training cell so that the students are happily placed in the companies.
- Some of the recruiters want experienced students for superior posts. Close interaction of fresh and superior posts is done so as to already place students for career change if they desire.
- To strengthen these activities the cold calling process is also carried out by the placement committee members.

Personality Development Endeavors

Human personality is like an unpolished diamond. It becomes impressive only after giving it effective cuts and a finishing touch. At MERI, we make all possible efforts to build and mould the personality of our students.

Some Personality Development Endeavors at MERI

Lectures & Workshops
To enable the students to get success in various stages of selection process of companies, lectures/ workshops are arranged on topics such as Interview Oxford Skills, Achieving success in Group Discussion, Resume Writing, Body Language, Dress for success, Spoken English.

Mock Interviews 2011 Batch
The institute arranged the practice mock interviews during the year in association with the professionals of MA’s Future Zone for the benefit of the students. The results, grading and the area pertaining to deficiencies for each student was identified and communicated to them. The academic department had taken all the remedial measures not only to cover the deficiencies but also to build up the confidence, personality, other traits to achieve self-improvement.

Book Presentation
Each student of POSRAM is required to read a book either from the Text-books & then give a presentation on that book. This not only helps them to broaden their outlook but also acts as a positive step for improving their Communication & Presentation Skills. Some of the books read by POSRAM students are mentioned below:

1. Business Phonetics—Geeta Prakash
2. Competing for the Future—Hamlet & Prabhuad
3. Beyond Certainty—Charles Handy
4. Leadership by Encouragement—Dr. W. Eckstein
5. Managing—Mark M. McCamick
6. The 22 Immutable Laws of Marketing—Ries & Trout
7. The Art of Being Well Informed—Gurwin
8. The 22 Immutable Laws of Branding—Ries & Trout
9. Personal Productivity—Ranjit R. Narve
10. The Organizational Cypol Mory: Bob Marris
11. Managing more effectively—Munirand & Verma
12. Managing for results—Drucker
13. Count your blessings before they hatch—Amjad Chaudhry
14. Business of Speed—Think—Bill Gates
15. Improve your memory—Ron Fry
16. Who moved my cheese—Spencer Johnson
17. The Motivation—Richard Donny
18. Preparing—Raj & Trout
19. Communication—Wilin Richard Donny
20. How to motivate people—Andrew Sargent
21. How to be effective in everyday—Ray Josephs
22. Management—R.H. Cox
23. Stand Up and Talk to 5000 people—Witz
24. Speaking in Public—John Rowden
25. Ten Keys to Compete & Personal Success—Alex Bhagwatt
26. Let’s Get Results, Not Excuses—Black, Malcolm
PAST PLACEMENTS

Highest package for PGDM (2007-08 batch) was over Rs. 40,00,000 p.a.

The placement track record of MIMI better spells the success story of many graduates, as most of its students have been placed in reputed organizations at national as well as international level. That’s the reason why MIMI is known as one of the ideal destinations for Management.

Companies which have employed our students for Summer and Final Placement include the leaders in all sections of the industry such as:

- Reliance Industries Limited
- Godfrey Phillips
- ICICI Bank
- Hindustan Unilever Limited
- Sab Miller
- Croma
- Flipkart
- Genpact
- Coromex
- OPI
- TCS
- Mphasis
- Wipro
- Infosys
- Cognizant
- Hindustan Petronet
- Flipkart
- Accenture
- Capgemini
- Wipro
- Bharat Electronics Limited
- Birla Group
- Tata Consultancy Services
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Research Publications

In addition to teaching, MERI is continuously involved in promoting original research by faculty and students. All students carry out research projects & Summer training projects. The Institute publishes two bi-annual Journals which include original research papers and articles by Academicians and Industry Executives from all over the country.

MERR Journal of Management and IT (refined)

MERR Journal of Management and IT is a refined journal. It has two sections devoted to “Management” and “Information Technology”. The Journal has been very well received by the Academic fraternity. It is regularly circulated to 500 business organizations and Academic Institutes.

MERR Journal of Education

MERR Journal of Education is also a refined Journal and contains articles related to Education, Educational Technology, and related areas. It is circulated to various Universities and Colleges where courses are conducted in the field of Education.

MERR has brought out the first edition of Learning French – I (A Practice Book for Professionals). This book contains a step-by-step approach to learn the French language from the basic level, especially in the Indian context.

Important Instructions

Rules relating to maintenance of discipline amongst students of this institute are as under:

a) Ragging in any form shall be stringently prohibited within the premises of the institute, or in any part of the institute as well as on public transport, or at any other place, public or private.

b) Any individual or collective act or practice of ragging shall constitute an act of gross indiscipline and strict disciplinary action may be taken for any such indiscipline against the concerned student, which may include fine and/or suspension from classes and/or rustication from the Institute.

c) For the purpose of the above, ragging shall ordinarily mean any act, conduct or practice by which the dominant power or status of one or more students is brought to bear upon the students who are in any way considered junior or inferior by the former and includes individual or collective acts or practices which:

(i) Involve physical assault or threat to use physical force,

(ii) Violate the status, dignity and honour of students, in particular female students and those belonging to a scheduled caste or scheduled tribe,

(iii) Expose students to ridicule or contempt or commit an act which may lower their self-esteem,

(iv) Involve verbal abuse, mental or physical torture, aggression, corporal punishment, harassment, travaux, indecent gesture and obscene behaviour.